

RED APPLE STARTED CALL FOR ENTRIES AND ANNOUNCED THE JURY



On 6 August, the 25th International Advertising Festival, Red Apple, held an event at the "Château de Fantômas" in Moscow to launch the 2015 call of entries and announce the jury. The submission deadline is **30 October**.

The jury chair is [Bechara Mouzannar](#), Chief Creative Officer of Leo Burnett Middle East and North Africa. Mouzannar will be joined by top industry professionals from all over the world who will judge all the work. A short video presenting the Festival jury can be viewed [here](#).

New categories and Special Awards are introduced in this year's edition. In the category "TV & Cinema", two sub-categories were introduced under the titles "Best Fashion Film" and "Media and Entertainment". The new Special Awards are "Independent Agency of the Year", "Media Person of the Year", "Best Production" and "Responsible Advertising". More information on the new categories and Special Awards can be found [here](#).

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